## Highlights by CDI Staff

January 31 – February 1, 2017



Iowa Lt. Governor Kim Reynolds Incoming First Woman Governor of Iowa



lowa's Secretary of Agriculture Bill Northey



#### Promoting & Planning NACD 2017 Summer Forum and Tour in Iowa

CDI Staff and Board in attendance planned and promoted the NACD 2017 Summer Forum and Tour in Iowa during the meeting.

An update was provided to the NACD Executive Committee and Staff worked together to refine a budget on Saturday.

The Iowa forum and tour was also promoted to the NACD North Central & South East Regions during their meetings on Sunday and to the entire NACD Board on Wednesday.



Lindahl presents to all the states at the NACD Board Meeting promoting Iowa.



USDA NRCS Iowa State Conservationist Kurt Simon



Conservation Districts of Iowa President Bob Lynch

Images of Iowa leaders were on display at booth.



CDI staff gave out Iowa grown popcorn with Save the Date stickers.



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CDI Booth promotes Iowa

Booth visitors got to know Iowa by playing Iowa Trivia with CDI Staff.





Save the Date stickers for calendars distributed at the booth.



# Iowans in Attendance

Bob Lynch, CDI President

Alex Schmidt, CDI VP

Clare Lindahl, Courtney Slagle & Catherine DeLong, CDI Staff

Tim Palmer, Iowa Commissioner & NACD 1st VP

Dan Abels, Linn Co. SWCD Commissioner

Kurt Simon, NRCS State Conservationist

Marty Adkins, NRCS

Charlie Schafer, owner of Iowa company AgriDrain and Friend of CDI

Bruce Barnhart and his wife, owner of Iowa company Barnhart Custom Services and Friend of CDI



### Experts & Exclamations

- Many speakers spoke about the anticipated rollback of environmental regulations and the need for sustained and increased funding for voluntary conservation now more than ever.
- The opportunities and challenges for Districts in water quality trading credits programs was discussed. A book on trading is being developed to help Districts and partners considering taking on a program.
- Like Iowa, Colorado has had success with farmer-led groups working together to implement conservation practices and improve water quality on their land.
- Tips on energizing board in line with CDI's actions. Time spent strategizing is time well spent.
- Public relations track provides tips on reaching and engaging media. Keep it simple and make it continuous.
- Olympian Jenny Simpson spoke the challenges she had to overcome to reach success.
  Simpson was born in Webster City and her family still farms in Iowa. She comes home to Iowa annually to compete in the Drake Relays.



Tim Palmer was elected and sworn in as NACD First Vice President during the event! A first for Iowa!



Iowa recognized for being top 10 contributing state.



NACD & CDI Staff!





Just for fun!