WHERE WOULD WE BEE WITHOUT POLLINATORS?

SOIL & WATER CONSERVATION WEEK

Sunday, April 26th – Sunday, May 3rd 2020





• As Sweet as Honey!

Post some fun recipes on your Facebook page or website that use honey as a star ingredient and challenge others to post their creations!

• Utilize NACD & CDI Materials!

Visit the link <u>HERE</u> for free promotional materials to download and print in house or at your local print shop to distribute in your county. Visit the link <u>HERE</u> to download additional resources and activities available from NACD. Use these materials in your county and share them with your partners.

• Spread the Word!

Call your local radio and schedule a live or recorded interview with commissioners or staff. Topics for the commissioners could include how they became interested in being a commissioner, what their primary role as a commissioner is, outreach activities with their local schools, and how others can get involved! Potential topics for staff could be programs or other topics producers/community are interested in. Submit articles newspaper, environmental/commodity publication or news station and talk about soil and water conservation. **Use the talking points provided**.

• Let us know about how your spreading the buzz!

Email Media@iowaagriculture.gov and admin@cdiowa.org to let us know how your celebrating! Events and additional resources are available <u>HERE</u>.

• Submit your pics!

Post your pictures of bees, pollinators, CRP, or send them to <u>media@iowaagricutlture.gov</u> and we will post them!

