



80th Annual Iowa Soil & Water Conservation District Commissioners Conference

August 25, 2026

Gateway Hotel & Conference Center
2100 Green Hills Dr. Ames, Iowa 50014

2026 EXHIBITOR AND SPONSOR GUIDE

The 2026 Iowa Soil and Water Conservation District Commissioners Conference will provide a forum for elected conservation officials, farmers, government staff, industry leaders, and agribusiness professionals to learn about Iowa's newest projects, programs, and policies related to water quality and soil health. Also, national leaders will share issues and updates related to agriculture and conservation. The event will allow attendees to exchange information, discuss opportunities for collaboration, learn about successful projects, and troubleshoot challenges. To connect our national audience with conservation products and services, we will also host an exhibition. Hosting a booth in our Exhibit Hall will allow you to market to a uniquely targeted group of farmers and professionals and give you an affordable opportunity to not only reach your target audience but also expand your outreach and maximize company exposure.

EXHIBITOR OPPORTUNITIES

As an exhibitor, your registration includes full access to conference activities. The Exhibit Hall is at the forefront of all the action! Throughout the conference, various events, such as snack and refreshment breaks, will be held in the Exhibit Hall to help maximize your face-to-face time with participants.

EXHIBITOR SCHEDULE IN BRIEF

Monday August 24th, 2026

7:00 – 8:00 PM Exhibitor Set Up and
Registration

Tuesday, August 25th, 2026

6:30 – 8:30 AM Exhibitor Set Up, Registration
opens, and Exhibit Hall opens

8:30 AM Meetings Begin

9:30 – 10:00 AM Networking break in the
Exhibitor Hall

1:30 – 4:45 PM Networking Break in
Exhibitor Hall

3:00 – 3:15 PM Snack Break and Visit
Sponsors

3:30 PM Exhibitors may begin to tear
down

SPONSOR AND EXHIBITOR PACKAGES

Sponsors are vital to ensure the success of the 2026 Iowa Soil and Water Conservation District Commissioners Conference. Our sponsorship packages include valuable program advertising, conference signage, prime exhibit space, and full conference registration for up to four company representatives. Allow us to help you increase sales and increase awareness of your company with our national audience!

All conference sponsorships include company listing and/or logo in the final conference program, on the website, and on conference signage. High-resolution logos must be secured by July 17, 2026, to appear in the final program and on conference signage.

DIAMOND SPONSOR - \$5,000 (or more)

(Limited Availability)

- Complimentary 6' exhibit table and 2 chairs
- Full page advertisement in Conference Program
- Four complimentary conference registrations
- Promotion through the CDI website
- Eligible for a short company or product profile published in four Connections issues during the following year
- Prominent signage and sponsorship displayed at the forum

GOLD SPONSOR - \$1,000

- Complimentary 6' exhibit table and 2 chairs
- Quarter-page ad in Conference Program
- Two complimentary conference registrations
- Promotion through the CDI website
- Eligible for a short company or product profile published in two Connections issues during the following year
- Prominent signage and sponsorship displayed at the forum

PLATINUM SPONSOR - \$2,500

(Limited Availability)

- Complimentary 6' exhibit table and 2 chairs
- Half-page ad in Conference Program
- Three complimentary conference registrations
- Promotion through the CDI website
- Eligible for a short company or product profile published in three Connections issues during the following year
- Prominent signage and sponsorship displayed at the forum

SILVER SPONSOR - \$500

- Complimentary 6' exhibit table and 2 chairs
- Collage-style ad in Conference Program
- One complimentary conference registration
- Promotion through the CDI website
- Eligible for a short company or product profile published in one Connections issue during the following year
- Support indicated on sponsorship signage

Conference Program Advertising

Full Page ad 7.5" x 10"

Half page ad 7.5" x 5"

Quarter page ad 3.75" x 5"

Ad 'collage' size 2.25" x 3.5"

Higher resolution files at 300 ppi or greater must be submitted to regan@cdiowa.org

EXHIBITOR & SPONSOR RULES & REGULATIONS

COMPANY LOGO USE

As part of sponsor packages, company logos will appear in various conference promotional materials and on conference signage. In order to be included in these materials, high-resolution company/ organization logos must be submitted to regan@cdiowa.org ASAP, but no later than July 17, 2026.

USE OF EXHIBITS

All demonstrations, exhibits, signs, etc. must be confined to the exhibitor's table space. No exhibitor shall assign, sublet, or share the whole or any part of any exhibit space without the express written consent of CDI. Exhibits shall not obstruct the view of adjoining exhibits, nor be operated in any manner that is objectionable to other exhibitors. The exhibit contract becomes valid upon receipt of payment for the total cost of reserved space or sponsorship.

EXHIBITORS SHIPPING

Exhibitors may ship materials directly to the CDI office. All fees incurred for shipping/handling are the responsibility of the exhibitor. Shipment labels should appear as follows:

Attn: Exhibitor Name & Company
CDI Conference
Conservation Districts of Iowa
2015 Grand Ave, Box #15, Ste LL2
Des Moines, IA 50312

EXHIBITOR PERSONNEL

During official exhibition hours, a representative from the exhibiting firm must be at the table at all times

UNOCCUPIED SPACE

Should any rented exhibitor's space remain unoccupied on opening day due to failure to make proper payment or failure to set up by the deadline, the space will be considered forfeited. CDI reserves the right to rent such space to any other exhibitor or use said space in any other manner.

IDEMNITY

It is expressly understood and agreed that the exhibitor will hold harmless and make no claim against CDI or any of its officers, members, or agents for any loss, damage to, or destruction of property, or for any injury that may occur to the exhibitor, its agents, or its employees while in the exhibit facilities.

SECURITY

The exhibit hall will be locked during after-exhibit hours; however, hotel personnel will have access at all times. CDI is not liable for damage or loss during such hours or at any time, whatever the cause.

DAMAGE TO EXHIBIT FACILITIES

The exhibiting company must leave the assigned space in the same condition as when possession began. Exhibitor is liable for damage to walls, columns, floor, carpet, furniture, etc.

EXHIBIT HALL FLOOR PLAN

Exhibit space will be allocated on a first-come, first-served basis, with sponsors given first choice of space. CDI reserves the right to change the exhibit floor plan and/or exhibit locations without the exhibitor's prior permission.

NON-ENDORSEMENT

The exhibiting of products and services at this conference does not constitute an endorsement by CDI of any product, service, or resource material exhibited. Exhibitors are not permitted to represent in any manner that CDI has endorsed goods or services supplied by the exhibiting company.

CANCELLATION OF EXHIBIT SPACE

If CDI receives written notice of intent to cancel exhibit registration on or before July 17, 2026, a full refund will be issued, less a \$100 processing fee. No refunds will be made after July 17, 2026, and no refunds will be given for no-shows.

CANCELLATION OF SPONSORSHIP

The sponsorship registration form is considered a legal and binding contract, confirming that payment is owed in the specified amount. No refunds will be made after July 17th, 2026, and no refunds will be issued for canceled sponsorships.

CANCELLATION OF EXHIBITION

Should any cause (such as fire, strike, or Acts of God, etc.) beyond the control of CDI occur that would warrant cancellation of the event, it is understood and agreed that CDI will attempt to reschedule the event as near the original date and site as possible. If CDI is unable to reschedule, exhibitors and sponsors will be refunded for the fees paid, less any direct expenses already incurred. CDI will have no further obligations to the exhibitor or sponsor.

If you have any questions, please contact Regan Davis at 515.289.8300 or regan@cdiowa.org.